

# Data Analytics & Visualization

**COURSE BROCHURE** 







### **TheSkillGarage**



### Who we are?

t TheSkillGarage, we believe in changing lives, one skill at a time. Our practical-first, hands-on approach to training, will help you start or accelerate your career in tech.

We primarily help those who are new to tech transition seamlessly to a career in tech.

We are positioned as a catalyst to continuously meet the growing market demand for seasoned and diverse IT professionals in the digital product and technology space.

Our candidates undergo intensive practical and skillset training to enable them serve as consultants, contract, freelance, part-time and full-time staff for start-ups, digital agencies and established companies across different industries globally.



### **Our Vision**

Create a global community where career help in digital is accessible across all verticals and tech domain.



### **Our Mission**

Start or accelerate career progression in the digital space by delivering relevant knowledge with commensurate work experience.



### **Our Purpose**

Build a global community of digital experts that posses the digital skills that matter.

## **Our Pillars**



### COLLABORATIVE LEARNING

- Cross-functional teams
- Live Group work
- Brainstorm sessions



### PRACTICAL WORK EXPERIENCE

- Industry standard tools
- Hands-on training
- Live projects
- Practice Sessions



#### **BUILD AN ECOSYSTEM**

- Interactions with Alumni
- Mentorship
- Networking
- On-the-job support



#### **Unlock Your Future with Tech!**

Dear Aspiring Techies,

In today's dynamic world, technology is not just an industry; it is a language, a movement, and a tool that's reshaping every facet of our lives. From the devices we use to the ways we communicate, learn, and innovate, technology plays an integral role. And you have an unprecedented opportunity to be part of this transformation!

At TheSkillGarage, we believe that the future is written by those equipped with the knowledge, skill and passion to shape it. We are not just talking about coding or algorithms, but a holistic understanding of technology and its myriad applications. The tech landscape is vast, filled with opportunities that stretch as far as your aspirations.

Whether you're completely new to tech or looking to refine your existing skills, our courses are designed to empower you with the tools, guidance, experience and confidence you need. Here is why you should consider taking the leap:

■ Global Opportunities: Tech transcends borders. With these skills, you are not limited to opportunities in one region or one country. The world becomes your playing field!

**E** Continuous Innovation: The tech industry is always evolving. Dive in, and you will be part of an ever-growing community of innovators and problem solvers.

**Empowerment:** The ability to understand and harness technology gives you the power to create, to change, and to make a meaningful impact.



**Growth & Flexibility:** Tech offers diverse roles, from business analysis to product management, product ownership, UX design, DevOps, project management, data analytics, and beyond. There is a niche for everyone, aligning with your unique strengths and passions.

Our commitment at TheSkillGarage is to guide you on this exhilarating journey. With world-class educators, a supportive community, and cutting-edge resources, we ensure your learning path is engaging, experiential, relevant, and tailored to your aspirations.

Embrace the future. Ignite your potential. Let's embark on this tech journey together and build a brighter, smarter, and more connected world!

Warmly,

Michael Akpan CEO, TheSkillGarage



#### Class 1

#### **Introduction to Excel for Data Analytics**

- · Introduction to Excel; Excel Interface
- Copy and Paste (Paste Special)
- Formatting (Basic & Conditional)
- Name Range & Cell Referencing (Relative, Absolute & Mixed)

#### Class 2

#### **Data Manipulation & Data Cleaning**

- Data Cleaning
- Formula and Functions

#### Class 3

#### **Data Modelling in Excel**

- VLOOKUP & XLOOKUP
- INDEX, MATCH, INDEX & MATCH

#### Class 4

#### **Data Manipulation and Data Storytelling in Excel**

- Pivot Table
- Pivot Charts

#### Class 5

#### **Excel Reports and Dashboard**

• Building an interactive dashboard in Excel

#### Class 6

#### **Introduction to Power BI**

- Introduction to Power BI
- Understanding the Power BI Workflow
- Concept of Primary and Foreign Keys.
- Concept of Facts and Dimension
- Connecting Power BI to Data Sources

#### Class 7

Power Query in Power BI
Data Modelling in Power BI
Creating Relationships in Power BI

- Data Transformation
- Creating Facts and Dimension Tables)
- Building Data Models in Power BI

#### Class 8

DAX (Data Analysis Expression) I DAX (Data Analysis Expression) II

Creating Measures

#### Class 9

#### **Data Manipulation and Data Storytelling in Power Bl**

Building your interactive Dashboard in Power Bl

#### Class 10

#### **Introduction to Power BI Service**

- Publishing Reports (Sharing and Collaboration within an organization, Publish to web)
- Data Alerts and Scheduled Refresh
- Power BI Apps, Power BI Embedded

#### Class 11

#### Introduction to SQL.

- Introduction to Data & Databases
- Database, Data warehouse & Data Lake
- Basic CRUD Operations

#### Class 12

#### **Writing Basic SQL Statement**

- SELECT, SELECT DISTINCT, LIMIT, ORDER BY
- WHERE Clause (Comparison Operators)
- LIKE Operator & Wildcard Characters

#### Class 13

#### **Basic SQL Operation**

- Aggregate Functions (COUNT, SUM, AVG, MIN, MAX), GROUP BY
- HAVING Clause, Aliases.
- Case Statement

#### Class 14

#### **Joins**

- Inner Join, Left & Right Join, Full Outer Join
- Unions, Intersect, Except

#### Class 15

#### **Advanced SQL**

- Subqueries,
- Temporary Tables and CTEs
- Views

#### Class 16

#### **Advanced SQL**

- Window Functions
- Stored Procedures and Functions

#### Class 17

#### **Integration and Practical Applications**

- Integrating Excel, SQL, and Power BI for a comprehensive data analysis workflow
- Real-world case studies and practical exercises, Project work and implementation of learned concepts

#### **Final Week**

#### **Capstone Project and Recap**

· Project Briefing

## Skills You'll Learn



**Statistics** 



Big Data
Technologies



SQL and Database Management



Industry Specific Analysis



Data Cleaning Techniques



Critical thinking Skills



**Data Strategies** 



Problem Solving Framework

## Sample Projects

Engage in domain-specific projects as part of our Data Analytics curriculum.

Medical Imaging and Predictive Analysis in Healthcare

Fraud Detection in Finance

**Credit Risk Management** 

Precision Farming in Agriculture

**Student Performance Analysis in Education** 

Data Analytics in Retail, Energy, Agriculture

Gain practical insights and real-world experience in the application of data analytics across industries.

Data Analytics Course 15

## **Extended Mentorship & Support**

We will be providing on-the-job support on a subscription basis. The support may take many forms, such as providing training, troubleshooting technical issues, or offering advice on how to use the product or tool more effectively.



Data Analytics Course 16

### **Enrolment & Fees**



#### **To Enroll in our Data Analysis Course**

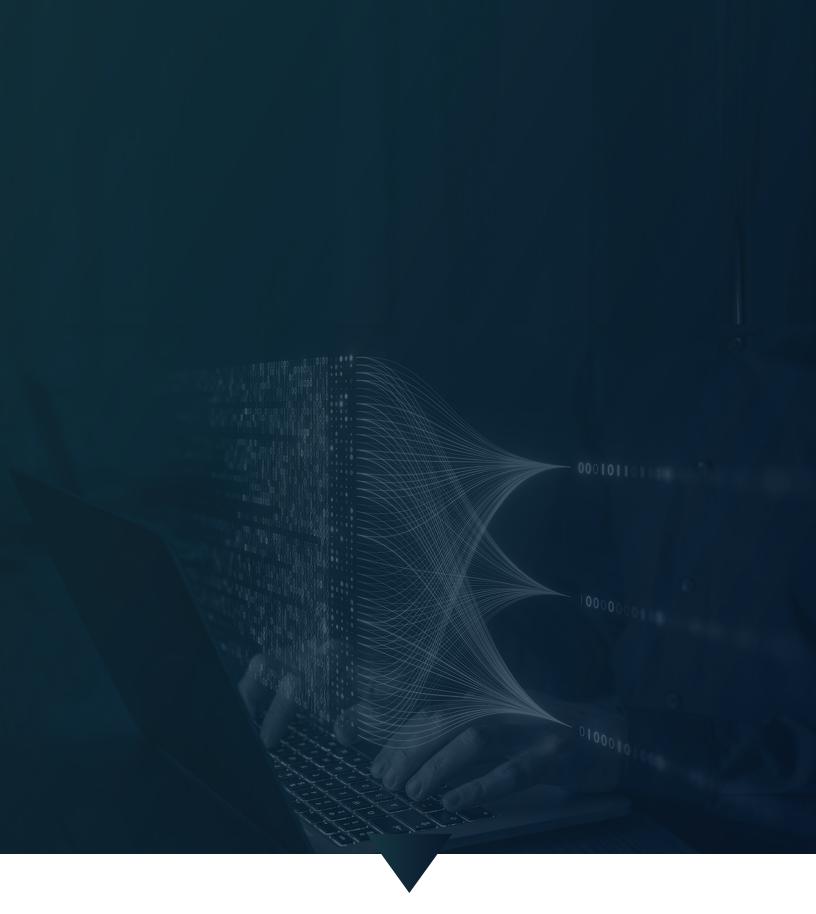
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